

galerie
binome

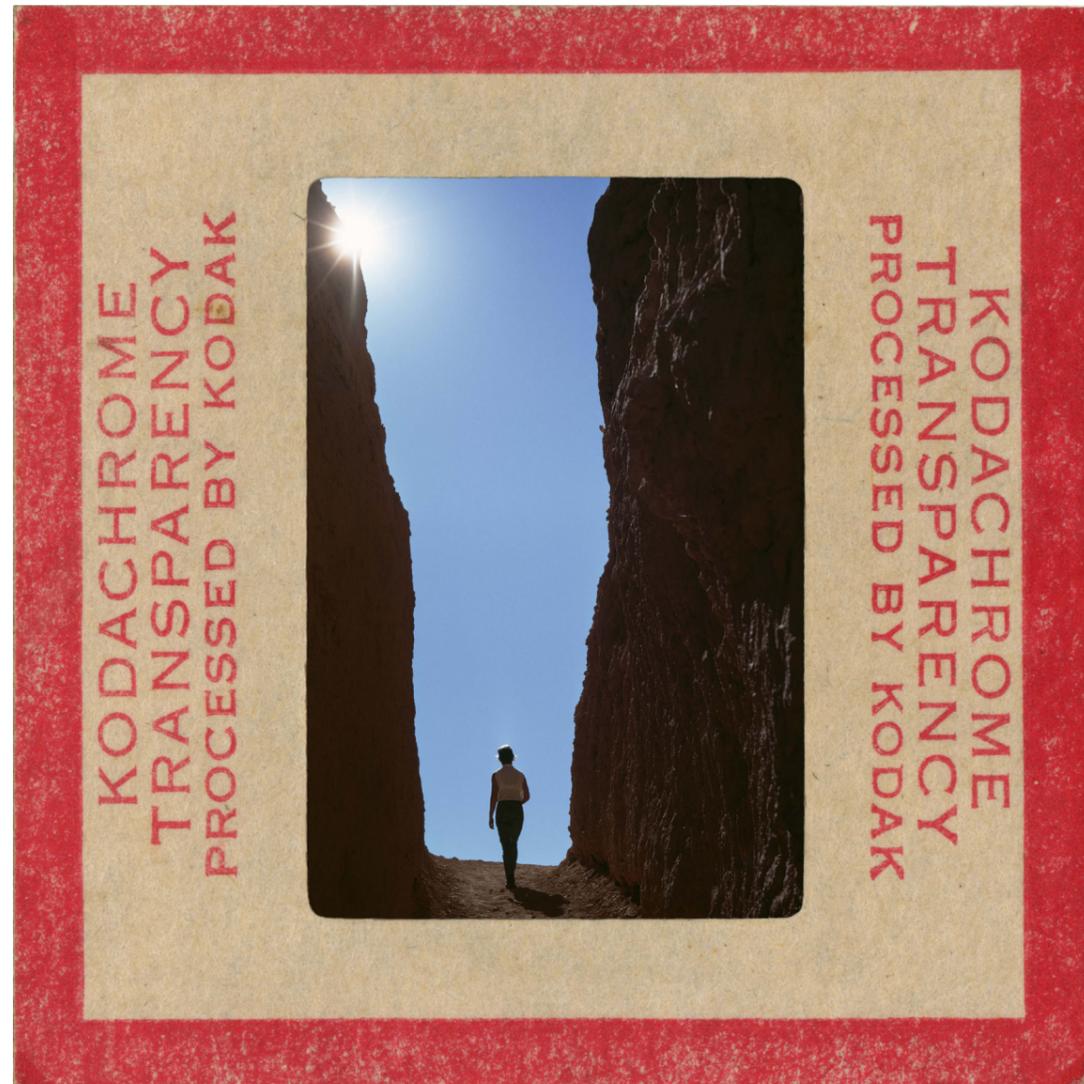
Lee Shulman &
The Anonymous Project

LET THERE BE LIGHT

24/05 to 20/07/2024

opening Saturday 25 May, 3pm-7pm
as part of the Paris Gallery Weekend

Galerie Binome 19 rue Charlemagne 75004 Paris
tuesday-saturday 1pm-7pm and by appointment www.galeriebinome.com
director Valérie Cazin +33 1 42 74 27 25 +33 6 16 41 45 10



Lee Shulman & The Anonymous Project
In between (1973), Golden Memories series, 2023
original photographic slide from The Anonymous Project collection
box with mirror, anti-reflective glass
backlight, wireless charger
unique piece - 11,9 x 11,9 x 6,6 cm

GOLDEN MEMORIES

LET THERE BE LIGHT is the first exhibition by Lee Shulman & The Anonymous Project at Galerie Binome, in parallel with two international exhibitions by the artist: *The Moments We Paused* in Busan, South Korea, and *Best Regards* at the Fondaco Dei Tedeschi in Venice, running until September and November 2024 respectively. Opening event as part of Paris Gallery Weekend, LET THERE BE LIGHT brings together recent and previously unseen works.

LET THERE BE LIGHT

English film-maker and artist, Lee Shulman has also, over the space of a few years, built up The Anonymous Project, the largest collection of anonymous slides in the world. A collective memory of a unique process that he reactivates in works that highlight the exceptional qualities of film in its relationship to light, its transparency and its atypical rendering of colour. The sublimation of the ordinary through the staging of these amateur images is at the heart of his work. In 2021, the publication of *Déjà view* in collaboration with the photographer Martin Parr illustrated the affirmation of vernacular photography as a major genre. For Shulman, of Lithuanian and Ukrainian origins and married to a French woman, cosmopolitanism is embodied in the idea of a 'Big Family' in which everyone can find their place. It was with this in mind that he recently produced *Being There*, inviting Senegalese artist Omar Victor Diop to infiltrate images from the 50s and 60s, before the abolition of segregation in the United States.

The exhibition LET THERE BE LIGHT at Galerie Binome reflects the artist's visceral attachment to these slide objects, and the role of gesture in the meticulous piece-by-piece arrangement of works in volume. These square, 5 x 5 cm relics, from the 1940s to the definitive end of film production in 2009, are the material for his archaeology through images of a society and a whole section of the history of popular photography.

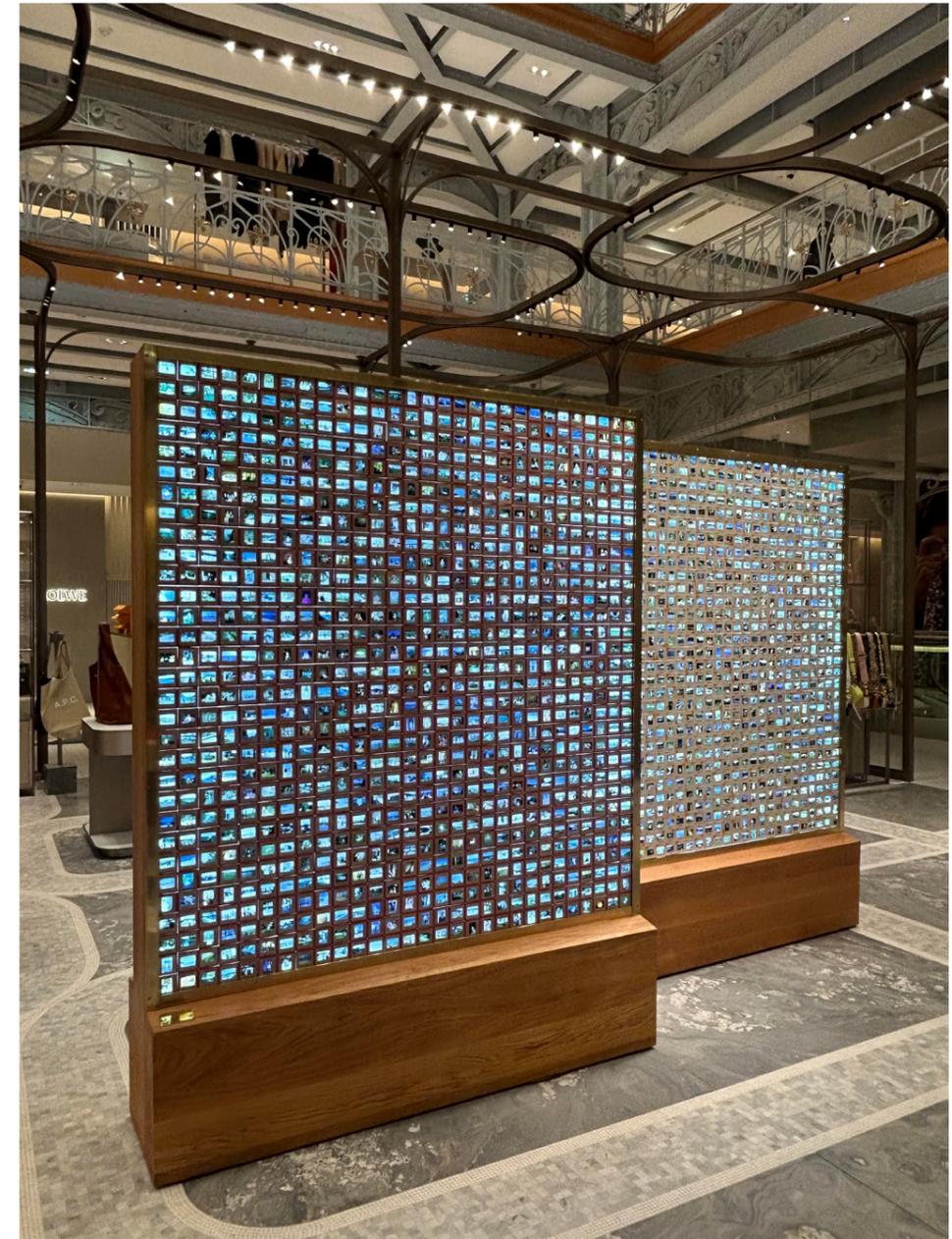
After the *Vitrail* series (2022), an inventory of the archive by chromatic dominant, the original presentation of *United Memories* (2024) in the shape of an American flag pays homage to the origins of the Kodachrome company that revolutionised family photography around the world. The monumental *Totem* (2023), made up of almost 1,800 original slides, stands out like a memorial, a hymn to remembrance through scenes of life so recognisable from our family albums. Even more subliminal images emerge from *Memories Are Made Of These* (2024), an assemblage of 155 boxes of yellow and red cardboard slides (circa 1940s-70s), on which the mere mention of a date, a place or a first name is enough to stimulate our subconscious as viewers.

As a counterpoint to these accumulations of images and signs, the *Golden Memories* mirror boxes entrust the collector with the most exceptional images gathered by the artist. These exceptional images are continued in *The Last Cibachromes* series, unique darkroom prints produced in January 2023 at the Cadre en Seine workshop in Paris, before the last machine still in operation in Europe took its last breath.



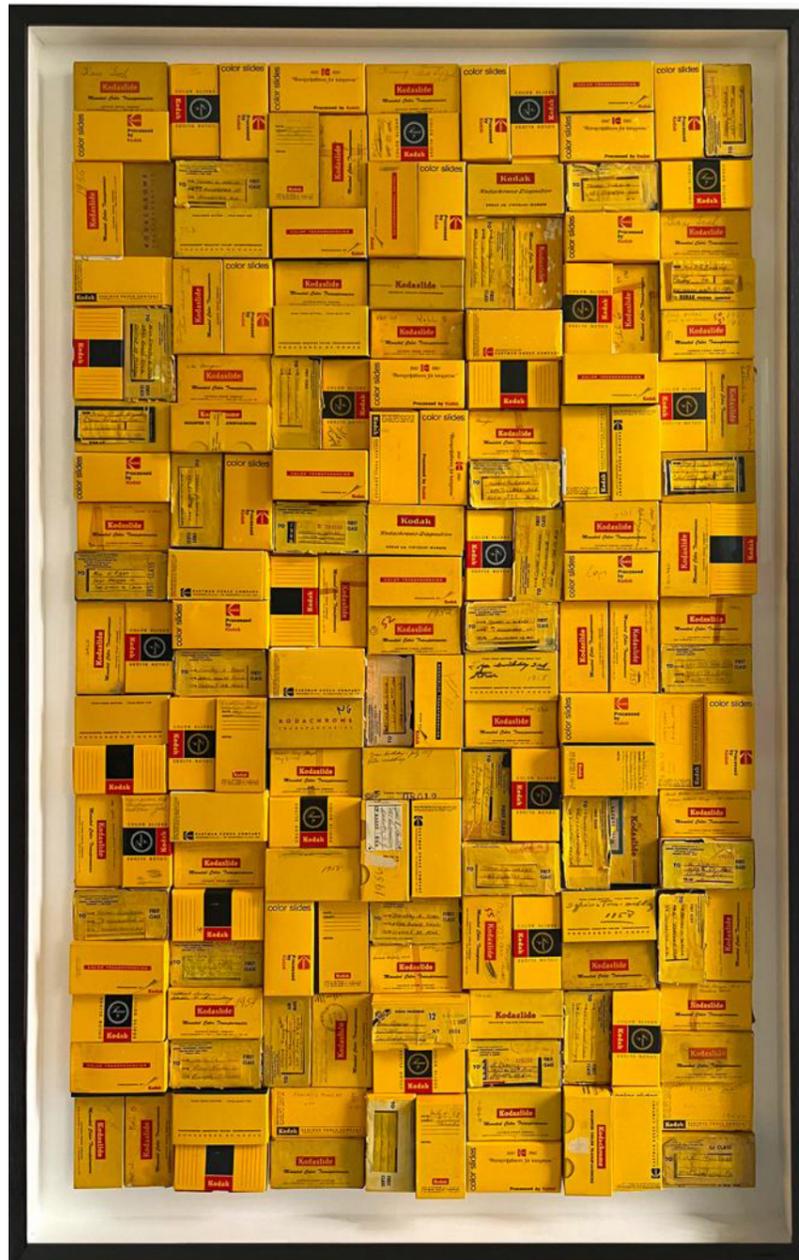
Lee Shulman & The Anonymous Project, Totem, 2023
recto/verso panel of 1798 original slides
from The Anonymous Project Collection
backlight freestanding structure in varnished solid oak
brass frame and anti-reflective glass
unique piece – 203,1 x 153 x 25 cm

TOTEM



[exhibition view]
THE ANONYMOUS PROJECT - La Samaritaine, Paris, 2024

TOTEM

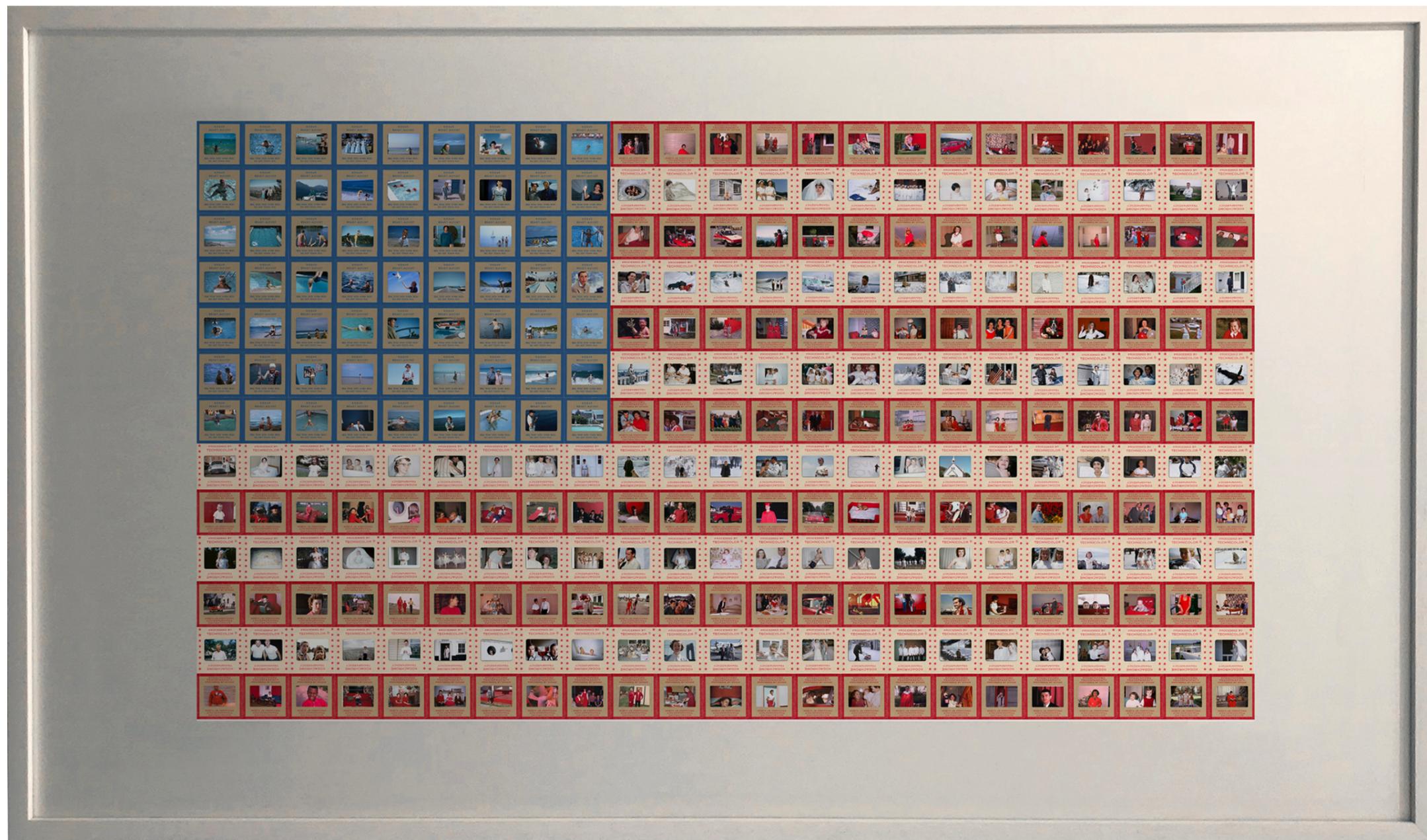


Lee Shulman & The Anonymous Project,
Memories Are Made Of These, 2024
155 cardboard boxes of Kodak slides (circa 1940-70's)
from The Anonymous Project Collection
framed under anti-reflective glass
unique piece - 141.5 x 90 x 8 cm

Memories Are Made Of These, 2024

In just a few years, Lee Shulman, an English artist and collector, has built up The Anonymous Project, the largest collection of amateur slides in the world. A collective memory and an extinct photographic process that he uses as the raw material for his works.

Borrowing from both the simplicity of a construction game and the complexity of a jigsaw puzzle, *Memories Are Made Of These* assembles some 155 and 393 boxes of slides from the 1940s to the 1970s, all of which Shulman has acquired since the beginning of his collection. In the details of these two large monochromes, messages, signs and inscriptions in different languages evoke almost half a century of life stories contained in these cardboard boxes, patiently collected and fitted together.



Lee Shulman & The Anonymous Project, *United Memories*, 2024
composition of 299 slides
original ready-mount covers, stars and red borders, circa 50's
painted wood light box, anti-reflective glass
edition of 3 (+2AP) - 135 x 85 x 9 cm

UNITED MEMORIES



Lee Shulman & The Anonymous Project, Vitraux series, since 2022
composition of 100 slides, original covers with red borders, circa 50's
under passe-partout, painted wood light box, anti-reflective glass
edition of 3 (+2AP) - 73 x 73 x 9 cm



Lee Shulman & The Anonymous Project, Red kiss (1968), The Last Cibachromes series, 2023
Cibachrome print produced in January 2023 by the Cadre en Seine laboratory in Paris
white wood frame and anti-reflective glass
unique piece - 30 x 45 cm / frame 53 x 69 cm

THE LAST CIBACHROMES



Lee Shulman & The Anonymous Project, On the road (1963), The Last Cibachromes series, 2023
Cibachrome print produced in January 2023 by the Cadre en Seine laboratory in Paris
white wood frame and anti-reflective glass
unique piece - 30 x 45 cm / frame 53 x 69 cm

THE LAST CIBACHROMES



Lee Shulman & The Anonymous Project, Sweet dreams (1958), The Last Cibachromes series, 2023
Cibachrome print produced in January 2023 by the Cadre en Seine laboratory in Paris
white wood frame and anti-reflective glass
unique piece - 30 x 45 cm / frame 53 x 69 cm

THE LAST CIBACHROMES



Lee Shulman & The Anonymous Project, Together Forever (1973), The Last Cibachromes series, 2023
Cibachrome print produced in January 2023 by the Cadre en Seine laboratory in Paris
white wood frame and anti-reflective glass
unique piece - 30 x 45 cm / frame 53 x 69 cm

THE LAST CIBACHROMES



Lee Shulman & The Anonymous Project
 In between (1973), série Golden Memories, 2023
 original photographic slide from The Anonymous Project collection
 box with mirror, anti-reflective glass
 backlight, wireless charger
 unique piece - 11,9 x 11,9 x 6,6 cm

GOLDEN MEMORIES



Lee Shulman & The Anonymous Project, série Golden Memories, 2023
 View point (circa 1955-59) & The birds (circa 1950-55)
 original photographic slide from The Anonymous Project collection
 box with mirror, anti-reflective glass
 backlight, wireless charger
 unique piece - 11,9 x 11,9 x 6,6 cm

GOLDEN MEMORIES



Lee Shulman the «image-maker» has invented a new profession for himself: revealing the lives of others. A curator, art director and storyteller in one, he's capable of transforming raw, retro and dusty material into a contemporary artistic object, whose lively, colorful material seduces with its aesthetic as well as nostalgic force.

[extract] *Télérama*, « *The Anonymous Project* », Lee Shulman exhume la vie des autres, by Virginie Félix

Lee Shulman (1973, London, UK) lives and works in Paris. He graduated from the University of Westminster with a BA in Film and Photography and is a multi-award winning director of advertising films and music videos. He is also an avid art collector. In 2017, he founded The Anonymous Project, a collection of nearly one million Kodachrome slides, from the 1940s until production ceased in the 2000s, which has become one of the largest collections of amateur photography in the world. A collective memory and a vanished photographic process that he explores from various angles, from the sociological clues contained in the images to the technical qualities of the film. His research is deployed through numerous publications, exhibitions and collaborative art projects.

The Anonymous Project has been the subject of a dozen books, including *Mid-Century Memories* published by Taschen in 2019, which was voted book of the year for photography by the Times. *Déjà View*, published by Textuel in 2021, combines his work with the work of photographer Martin Parr. Critically acclaimed, this collaboration was the subject of several exhibitions in 2022.

The exhibition projects are often immersive experiences, montages of thousands of prints, large-scale installations and projections that bring to life images from the collection. Since *The House*, a highlight of the 2019 Rencontres d'Arles, his work has been widely exhibited in France and internationally, including : Festival Planches Contact in Deauville (2021-2023); Ground See Saw Museum (Seoul, South Korea, 2022); *Déjà view*, Galerie Magnum Photos (Paris, 2022); *Sweet Dreams*, Galerie de la Sorbonne, Parcours Saint-Germain (Paris, 2021); *Photaumnales* (Beauvais, 2021); *This is England*, Fondation Agnès B (Paris, 2020).

In 2023, Lee Shulman presents *Homecoming* at the FIAF French Institute Alliance Française in New York and *Reflets* at the Musée Gallifet in Aix-en-Provence. The Mérignac-Photo festival dedicates its entire programme to The Anonymous Project. *Being There*, four-handed work with artist Omar Victor Diop launched at Paris Photo with the publication of the eponymous book by Textuel, has been a huge success with publications and collections, including the Getty Museum in Los Angeles. He was also able to produce the world's very last Cibachrome prints, one of which has just been added to the Photo Elysée collection in Lausanne.

In 2024, in addition to his first solo exhibition *Let there be light* at Galerie Binome, he conceived a project for the Samaritaine in Paris and the Fondaco Dei Tedeschi in Venice. Next autumn will see the release of his documentary film *I am Martin Parr*, produced by Haut et Court Doc with the participation of France Télévisions.

Lee Shulman & The Anonymous Project - 1973 (UK-France)

Solo shows & group shows (selection)

- 2024 /05 *Let there be light*, Galerie Binome, Paris
 /05 *The moments we paused*, KT&G Sangsang Madang, Busan
 /02 *Best regards*, Fondaco Dei Tedeschi, Venice
The Anonymous Project, Samaritaine, Paris
- 2023 /12 *Concordances*, Galerie Binome, Paris
 /09 *Forever young*, as part of the MÉRIGNAC Photo, Bordeaux
 /07 *Reflets & Déjà view*, with Martin Parr, Hôtel Gallifet, Aix-en-Provence
 /06 *Homecoming*, French Institute Française, New York
Gone with the wind, guest project, Festival Planches contact of Deauville
- 2022 /11 *The moments we paused*, Groundseesaw Seochon, Seoul, South Korea
 /09 *Déjà view*, with Martin Parr, Institut pour la photographie, Magnum Gallery, Paris & London
 /07 *Déjà view*, a conversation in color, with Martin Parr, Palazzo Baldelli, Cortone, Italy
 /06 *Déjà view*, with Martin Parr, Institut pour la photographie, Portel & Dunkerque
 /06 *Life actually*, Place Saint Louis, Vichy, as part of the Portrait(s) Festival
 /06 *On the road*, Musée national de l'Automobile, Mulhouse
 /03 *In the beginning*, Polka Galerie, Paris
La Chatonnière, guest project, Festival Planches contact of Deauville
- 2021 /10 *Storyville*, guest photographer, Festival Planches contact of Deauville
 /09 *The Deep End*, as part of the MAPAMUNDISTAS festival, Spain
 /06 *Sweet dreams*, Sorbonne ArtGallery, Paris
Y'a de la joie, Ville de Rueil-Malmaison
- 2020 /10 *This is England*, Galerie du jour agnès b, Paris
- 2019 /07 *The House*, as part of the Rencontres d'Arles, Maison des peintres, Arles
 /06 *The Anonymous Project*, as part of SNCF Gares & Connexions' partnership with the Festival des Rencontres d'Arles
- 2018 /01 *The Anonymous Project*, Espace Beaurepaire, Paris

Foires

Paris Photo (2023, 24), Art Paris (2024), Photo London (2024)

Publications - editions - monographs

- 2024 *Being There*, Omar Victor Diop & The Anonymous Project, monograph, Textuel editions
- 2022 *Heads Up*, Bessard editions
- 2021 *Déjà view*, Martin Parr & The Anonymous Project, Textuel editions
On the road, Vintage photographs of people and their cars, Hoxton Mini Press editions
Horizons, edited by The Anonymous Project
- 2020 *When we were young. Memories of growing up in Britain*, Hoxton Mini Press editions
- 2019 *The House*, Textuel editions
Midcentury Memories. The Anonymous Project, Taschen editions
Histoire de familles, Justine Levy & The Anonymous Project, Flammarion editions
Andrew est plus beau que toi, Arnaud Cathrine & The Anonymous Project, Flammarion editions

Film - interviews

- 2024 *I Am Martin Parr*, documentary film directed by Lee Shulman, produced by Haut et Court Doc in association with DOGWOOOF and the participation of France Télévisions
- 2023 /11 RFI / *Avec Lee Shulman, Omar Victor Diop se glisse dans l'anonymat*

Press review (selection)

- 2024 / 05 THE ART NEWSPAPER / *Photo London : la photographie, vers l'infini et au-delà*
 / 05 TIME OUT / *Paris Gallery Weekend fête ses 10 ans*, par Alix Leridon
 / 05 THE GUARDIAN / *Time traveller: one Senegalese man's journey to the past-in pictures*
 / 04 L'ŒIL DE LA PHOTOGRAPHIE / *La Samaritaine : Lee Shulman - The Anonymous Project*, by Marine Aubenas
 / 03 NUMÉRO / *D'où viennent les milliers de visages qui tapissent les murs de la Samaritaine* by Camille Bois-Martin
 TIME OUT / *Rencontre avec Lee Shulman, The Anonymous Project : «En art, je combats l'opposition professionnel / amateur»* by Alix Leridon
 LES INROCKUPTIBLES / *Omar Victor Diop x The Anonymous Project* by Anne Doublet
 20 MINUTES / *The Anonymous Project rend hommage aux diapos de vos grands-parents* by Christophe Séfrin
 / 02 20 MINUTES / *The Anonymous Project ressuscite avec une infinie poésie les soirées diapos des aînés*
 FISHEYE / *Rendre visible le racisme : les photographes de Fisheye militent* by Lou Tsastsas
 TIME OUT / *En ce moment, les instants volés de The Anonymous Project rhabillent la Samaritaine* by Alix Leridon
 VANITY FAIR / *Culture, food, lifestyle... l'agenda du week-end de la rédaction (17/18 février 2024)* by the editors of Vanity Fair
 / 01 INFLUENCIA / *Lee Shulman : «Je déteste que l'on m'enferme dans une case» (Anonymous Project)* by Cristina Alonso
 2023 / 11 FRANCE INTER / *La question qui «Peut-on taper l'incruste dans l'Histoire ?»* by Maïa Mazaurette
 FISHEYE / *Planches Contact 2023 à Deauville, un raz de marée de créativité !* by Cassandre Thomas
 LE POINT / *Paris Photo : les regards d'artistes africains à l'honneur* by Sylvie Rantrua
 BEAUX-ARTS / *Paris Photo : 10 stands éblouissants à ne surtout pas rater* by Inès Boittiaux
 L'OBS / *Paris Photo : les 10 stands à ne pas rater* by Julien Bordier
 ONNAISSANCES DES ARTS / *Paris Photo 2023 : qu'allez-vous voir au Grand Palais Éphémère ? 12 artistes à ne pas manquer* by Agathe Hakoun, Anne-Sophie Lesage-Münch
 AD / *Les 34 coups de cœur de la rédaction à Paris Photo 2023*
 BEAUX ARTS / *Omar Victor Diop s'incruste dans le «rêve américain» de The Anonymous Project* by Pierre Morio
 VANITY FAIR / *LA PHOTO en capitale* by Rémy Pasquier
 LE QUOTIDIEN DE L'ART / *De Madrid en Afghanistan* by Sophie Bernard
 FISHEYE / *La lutte des places*, by Eric Karsenty
 LES ÉCHOS WEEKEND / *Paris Photo : la sélection des «Échos Week-end»*

Press review (more)

- 2023 / 10 TÉLÉRAMA / *L'Amérique reprend des couleurs avec Omar Victor Diop et The Anonymous Project*, by Virginie Félix
 TV5 MONDE / *Photographie : «Being There», des incursions anachroniques, facétiuses, politiques*, by Patrice Férus
 TMC - LE QUOTIDIEN / *The Anonymous Project et Omar Victor Diop mixent leurs talents de photographie dans un livre*, by Ambre Chalumeau
 / 07 TÉLÉRAMA / *Photo : avec «The Anonymous Project» Lee Shulman exhume la vie des autres*, by Virginie Félix
 2022 / 11 BLIND / *The Anonymous Project : diapositives attitude*, by Michaël Naulin
 / 10 LE MONDE / *The Anonymous Project, la mémoire en diapos*, by Clémentine Goldszal
 / 08 FAR OUT MAGAZINE / *World Photo Day: Exploring the beauty of the Kodachrome « Anonymous Project »*, by Tom Taylor
 / 06 LENSE / *Martin Parr & The Anonymous Project: quand la photo dépeint la société contemporaine*, by Constanza Spina
 2021 / 01 LIBÉRATION / *Lee Shulman : « J'ai un côté maniaque, j'aime que tout concorde »*, by Clémentine Mercier
 2020 / 03 CNN / *Why Kodachrome was the Instagram of its time*, by Marianna Cerini
 2019 / 12 THE WASHINGTON POST / *These anonymous photos show what life was like decades ago*, by Kenneth Dickerman
 / 12 BBC CULTURE / *Anonymous Project: A secret history hiding in plain sight*, by Fiona Macdonald
 / 12 INDEPENDENT / *Midcentury Memories: Anonymous photography project explores family life through amateur eyes*
 / 12 THE TELEGRAPH / *Stolen kisses and lost childhoods: how one man saved 700,000 private photos*, by Gaby Wood
 / 12 EVENING STANDARD / *Heartwarming anonymous images of life in the 1940s-70s*, by Rosie Fitzmaurice
 / 11 THE CUT / *Before There Were Instagram Filters, There Was Kodachrome*, by Anne Cruz
 / 11 LE MONDE / *Les nouveaux romans-photos : Arnaud Cathrine, Justine Lévy et The Anonymous Project*, by Florence Bouchy
 / 08 MADAME LE FIGARO / *« The Anonymous Project », immersion dans une vie quotidienne sans clichés*, by Anne-Claire Meffre
 LENS CULTURE / *What Makes A House A Home*, by Cat Lachowskyj
 2018 / 12 BRITISH JOURNAL OF PHOTOGRAPHY / *Portrait of Humanity: The Anonymous Project is restoring our collective memory, one color slide at a time*, by Beth Ryan
 2018 / 04 DAILY MAIL / *The Anonymous Project, a Paris-based nonprofit, collects and preserves vintage photographic slides*, by Ann Schmidt
 2018 / 03 THE NEW YORK TIMES / *Moments Big and Small in Vintage Photos*, by Sarah Moroz
 2018 / 01 LIBÉRATION / *Photo / Diapositives, vestiges vintage*, by Clémentine Mercier
 2017 / 10 THE GUARDIAN / *Colourful lives: salvaged snapshots from the Kodachrome era - in pictures*

Since 2010, Galerie Binome (Le Marais, Paris) is dedicated to contemporary photography. Its program of exhibitions and international fairs opens up to established and emerging contemporary artists exploring the conceptual and formal boundaries of the medium. In search of new forms in photography, and interested in experimentation with the materiality and media of the image, the selection of works establishes dialogues with sculpture and drawing, or with traditional materials such as ceramics and textiles. The definition and expansion of the photographic field are at the heart of the gallery's reflections.

Member of the Comité professionnel des galeries d'art, Galerie Binome develops numerous collaborations with personalities from the world of art and photography, curators, private and public institutions. Member of the Paris Photo selection committee in 2023, its director Valérie Cazin joins the fair's honorary committee in 2024, as well as the steering committee of the Polyptyque fair in Marseille.

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Gallery news

Let there be light

May 21 - July 20, 2024

Lee Shulman & The Anonymous Project - solo show
Galerie Binome, Paris 4e

Paris Gallery Weekend

May 24, 25 & 26, 2024

Galerie Binome, Paris 4e

Photo London

May 16 - 19, 2024

Binome & Magnin A

Being There - Omar Victor Diop & Lee Shulman/ The Anonymous Project
Somerset House, Londres

Tombés du ciel

June 30 - 14 July, 2024

duo show Sarah Braeck et AurelK

curator Valérie Cazin, Galerie Binome

partnership Manifesta Lyon

as part of the Rencontres d'Arles festival

Maison Niche by Claude Cartier, 28 rue de la Roquette, 13104 Arles

Manifesta Lyon

September 3 - October 26, 2024

group show

Résonance 2024, as part of the 17th Biennale of Lyon Art contemporain

6 Rue Pizay, 69001 Lyon



COMITÉ PROFESSIONNEL
DES GALERIES D'ART



Partenaire média :

